



Sara Mosaad El-Sayed Abo Amo

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Career Objective Results-driven HR professional with nearly 16 years of experience and an engineering background. Proven expertise in talent acquisition, performance & talent management, organizational development, and stakeholder engagement. Seeking a Senior HR Manager role offering strategic leadership, wide HR influence, and an agile environment to drive continuous improvement and business growth.

Key Skills

1. Strategic HR Business Partnering
2. Talent acquisition & employer branding
3. Performance management & succession planning
4. Organizational design, spans & layers
5. Employee relations & grievance resolution
6. Workforce planning & localization strategies
7. Learning & development, training design
8. Change management and stakeholder engagement
9. HR metrics, analytics and OPEX optimization

Professional Experience

Middle East People Business Partner Manager — Ericsson (CU KSA, Gulf, NME) Jan 2025 – Present

- Senior HR strategic partner to cluster leadership(L2/L3), shaping workforce strategy and driving people-centered change. • Deliver high-impact regional programs to enable Sales team priorities across Customer Units.

MMEA People Business Partner Manager — Ericsson Oct 2022 – Jan 2025

- Managed CU Türkiye and two common functions across MMEA for Commercial Team and Supply Chain; additionally responsible for CU NME, MMEA Commercial Team, and MMEA Marketing & Communications. • Advised management on L2/L3 HR matters using HR metrics and analytics; resolved complex employee relations cases. • Led internal/external recruitment (SIGNUM) and strategic sourcing for critical roles; designed localization plans across GCC and KSA. • Drove organizational development initiatives (spans & layers), workforce and succession planning, talent management deployments, and reduced attrition through targeted action plans. • Owned people strategies aligned with Global OKRs, managed redundancies and unit restructures, and governed training program design and budgets.

Care HR Business Partner Senior Supervisor — VOIS Oct 2018 – Sep 2022

- HR interface for UK/IRE operations leadership, delivering end-to-end HR solutions to support strategic business growth. • Translated UK/IRE business requirements into HR plans; partnered with HR COEs to deliver tailored HR services. • Led talent management deployments, workforce planning, headcount governance (budget vs actuals), and mass/non-mass hiring strategies. • Implemented development and career progression plans and reduced attrition through targeted interventions.

Talent & Development Lead — Vodafone Egypt Apr 2015 – Sep 2018 • Owned performance and talent systems across functions; led annual talent reviews and development programs. • Built graduate programs (Vodafone Discover) and succession plans; advanced D&I initiatives to improve female representation at managerial levels. • Managed talent & performance budget and championed development culture across the organization.

Human Capital Development Senior Officer — Schneider Electric Jul 2012 – Apr 2015

- Led learning needs analysis (TNA), performance management processes and regional L&D program deployment. • Designed competency-based programs and aligned talent practices with business needs, managed training budgets and provider relationships.

Senior Commercial Training/Recruitment Specialist — Electrolux Dec 2011 – Jul 2012

- Managed commercial & marketing training budgets, sector action plans and retail hiring/training projects.
- Delivered soft-skills training, led recruitment screening and initial competency-based interviewing.

Industrial Innovation Specialist — Olympic Group Jan 2010 – Dec 2011

- Led internal trainer management and Plant Manager Certificate program; designed technical & soft-skills courses for industrial teams.
- Owned internship and orientation programs, contributed to training provider selection and course innovation.

Education •

- Bachelor of Electrical Power & Machine, Benha University — 2009
- Graduation Grade: Good (70%); Project grade: Excellent
- Graduation Project: "Intelligent Home" (sponsored by ABB) • High School: Manor House Language School (IGCSE) — 2004

Professional & Training Courses

- 2020 — Professional Assessor Certificate, River Waves
- 2014 — HR Diploma, RITI • 2012 — Talent Management Course, AB Associate
- 2012 — Train-The-Trainer (TOT) Certificate, LOGIC

Languages

- Arabic: Native • English: Excellent (written & spoken) • French: Basic knowledge

Personal Information

- Date of Birth: April 22, 1987 • Nationality: Egyptian • Religion: Muslim • Marital Status: Married • Notice Period: 2 months