

Nourhan Mohamed Emad Ali

Villa 8, Nine East Compound, New Cairo

Tel: 01000202273 | E-mail: nourhan.mohamed.e@gmail.com

Education

- Master's in Human Resources Management | Sadat Academy for Management Sciences | 2022
 - Bachelor of Management Sciences (HR Major) | Sadat Academy for Management Sciences | 2013
 - School: Talaa El-Kamal Private Language Schools | 2009
 - International Human Resources Management Executive Diploma | 2012
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Professional Experience

Bravo – Contact Holding

Head of People & Culture | Feb 2025 – Present

- Leading the People & Culture strategy, ensuring alignment with business goals.
- Driving talent acquisition, organizational design, and employee engagement initiatives.

ValU – EFG Hermes

People & Culture Manager & Head of Talent Acquisition | Nov 2021 – Jan 2025

Key Achievements:

- Built a Technology Team of 60 employees in under 3 months

Responsibilities:

- Designed TA policies, procedures, and competency-based interview system.
- Hired C-level executives, heads, and managers across valU & Paynas.
- Partnered with leadership on manpower planning, recruitment budgets, and compensation schemes.
- Implemented recruitment marketing and employer branding strategies.
- Built and led a high-performing TA team delivering strong candidate and hiring manager experience.
- Managed employee relations, investigations, and HR policy guidance.
- Designed learning programs, L&D frameworks, and facilitated team building.

Concrete Plus

HR Supervisor | Feb 2020 – Aug 2021

- Developed and implemented HR strategies aligned with business goals.
- Supervised recruitment team, managing end-to-end hiring.
- Led performance management implementation and employee relations.
- Designed and delivered training programs and workshops.

Sarmady – A Vodafone Company

Senior HR Specialist | Aug 2017 – Jan 2020

- Implemented HR policies and performance management systems.
- Managed recruitment processes including sourcing, interviewing, and onboarding.
- Designed and delivered employee training and engagement initiatives.
- Coordinated company-wide events, team-building activities, and leadership meetings.

Interface HR Solutions

HR Accounts Manager | Feb 2016 – Aug 2017

- Managed HR accounts for clients across multiple industries.
- Delivered tailored HR solutions in recruitment, OD, and employee engagement.

GHR Recruitment Agency

Headhunter & Recruitment Specialist | Mar 2014 – Feb 2016

- Partnered with leading multinational clients (Nestlé, Pfizer, AstraZeneca, Roche, MSD, etc.) to recruit top talent.
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Technical Skills

- Microsoft Office Suite (Advanced)
 - HR Systems & Recruitment Platforms
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Languages

- Arabic: Native
 - English: Excellent
 - French: Fair
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Personal Information

Date of Birth: 27 February 1992 | Nationality: Egyptian | Marital Status: Married