

Islam Ahmed

GENERAL INFO

Full Name: Islam Khaled Ahmed
Date of Birth: 11th of March 1987
Nationality: Egypt
Marital Status: Single
Location: Nasr City, Cairo, Egypt



CONTACT INFO

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PROFESSIONAL EXPERIENCE

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| Oct 2023 to Present
(1 year and 12 months) | Digital Marketing Director at Eduhub pro
Giza, Egypt
Industry: Education. Company Size: 11-50 employees |
| Oct 2023 to Present
(1 year and 12 months) | Digital Marketing Director at E Connect Africa
Giza, Egypt
Industry: Information Technology Services. Company Size: 11-50 employees |
| Oct 2023 to Present
(1 year and 12 months) | Digital Marketing Director at Elbalto
Giza, Egypt
Industry: Healthcare and Medical Services. Company Size: 11-50 employees |
| Apr 2021 to Sep 2023
(2 years and 5 months) | Digital Marketing Director at Done Deal Real Estate
Cairo, Egypt
Industry: Real Estate/Property Management. Company Size: 11-50 employees |
| Apr 2021 to Sep 2023
(2 years and 5 months) | Digital Marketing Director at Verona Real Estate Development
Cairo, Egypt
Industry: Real Estate/Property Management. Company Size: 101-500 employees
- Lead the Digital Marketing team
- Establish Digital Marketing Strategy
- Make monthly plan
- Run social media ads
- Create Google and YouTube Campaigns
- Moderation and follow up with moderators
- Make monthly reports |
| Oct 2018 to Mar 2021
(2 years and 5 months) | Digital Marketing Specialist at Bio Pharma Egypt
Giza, Egypt
Industry: Pharmaceuticals. Company Size: 51-100 employees |
| Jan 2018 to Sep 2018
(8 months) | Senior Social Media Specialist at Nova Glow for advertising
Cairo, Egypt
Industry: Information Technology Services. Company Size: 11-50 employees |

Jul 2017 to Dec 2017 (5 months)	Senior Social Media Specialist at Sedrah Compound (freelance) Cairo, Egypt Industry: Real Estate/Property Management. Company Size: 11-50 employees
Mar 2017 to Dec 2017 (9 months)	Senior Social Media Specialist at Smart House Real Estate Cairo, Egypt Industry: Real Estate/Property Management. Company Size: 11-50 employees
May 2017 to Jul 2017 (2 months)	Senior Social Media Specialist at Kandeel Group Real Estate (freelance) Cairo, Egypt Industry: Real Estate/Property Management. Company Size: 11-50 employees
Apr 2014 to Feb 2017 (2 years and 10 months)	Junior Social Media Specialist at Fekrety Online Cairo, Egypt Industry: Information Technology Services. Company Size: 11-50 employees
Apr 2012 to Apr 2014 (2 years)	Administrative Assistant at Zeina Group Cairo, Egypt Industry: Telecommunications, Information Technology Services Company Size: 51-100 employees
Mar 2011 to Mar 2012 (1 year)	Indoor Sales Rep/Cashier at Appliance Cairo, Egypt Industry: Information Technology Services. Company Size: 501-1000 employees
May 2010 to Jun 2010 (1 month)	Accountant at I.T.C Technology Cairo, Egypt Industry: Music. Company Size: 11-50 employees Accounting Data Entry Store Keeping
Dec 2009 to Mar 2010 (3 months)	Sales Reresentative at Al Dawliah Cairo, Egypt Industry: Electronics and Semiconductors. Company Size: 11-50 employees Sales Indoor

EDUCATION

2021 - 2021	Technical Diploma in Digital Marketing Udacity, Egypt Overall Grade: Excellent Studied Subjects: Digital Marketing
2004 - 2007	BSc in Commerce Ain Shams University (ASU), Egypt
2003	Thanaweya Amma El Malek Fahd, Egypt Overall Grade: Very Good

CERTIFICATES AND TRAININGS

Feb 2011 **B.B.S.A**

Feb 2011 **Basic Business Skills Acquisition** at Future Generation Foundation
Developed Language and Computer skills.
Enhanced Presentation & Project Development skills.
Acquired basic business skills including: marketing, soft skills, customer service,
business correspondence and report writing.

LANGUAGES

- Arabic: Fluent.
- English: Advanced.

SKILLS

- Advanced in Leadership, Internet and Digital Marketing.
- Intermediate in Microsoft Office.

AREAS OF EXPERTISE

- Advanced in Administration and Social Media.