

Adham Omar Shokry

MARKETING MANAGER

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 [Adham Omar](#)

 Madinaty, Cairo-Egypt

 8th of Feb, 1993

 Married

Summary

Marketing Manager with over 8 years of experience in strategic marketing, marketing planning, and brand building. Proven track record in driving sales growth and increasing brand awareness through effective and innovative marketing strategies. Worked with companies in digital marketing and e-commerce sectors, leading successful campaigns that expanded market reach and boosted customer loyalty. Continuously seeking opportunities to grow brands and deliver measurable results.

Education

- Bachelor’s Degree in Computer and Information Sysetem.
 - King Marriot Academy.
 - Grade: Good.
- July 2021

2017 - 2021

Experiences

- Marketing Manager,**
At Keep Marketing Agency

Aug, 2021 - Dec, 2025

- Develop and execute marketing strategies and plans.
 - Manage the marketing team and oversee campaigns.
 - Analyze market trends and identify opportunities.
 - Handle budget and maximize ROI.
 - Report performance to senior management.
- Performance Marketing & Media Buyer,**
At Beach Tours Agency

2019 - 2021

- Manage paid Ad campaigns on Meta, Google, and TikTok.
 - Analyze audience data and choose the right platforms.
 - Optimize budget and performance for best ROI.
 - Run A/B tests and analyze outcomes.
 - Create regular performance reports.

- Digital Marketing Specialist,
At Art Corner Advertising Agency ■ 2017 - July 2019
 - Execute marketing plans and ad campaigns.
 - Create content and coordinate with design teams.
 - Analyze market trends and campaign results.
 - Support sales team with marketing materials.
 - Prepare performance reports.
- Freelancer,
Social Media Specialist, Content Creator and
Graphic Designer. ■ 2017 - Present
- Professional Photographer,
Wedding - Events - Conference - Fashion - Product
- Food - Street - Corporate - Landscape - Commercial. ■ 2012 - Present

Languages

- Arabic ■ Native
- English ■ Very Good

Courses and Scholarships

- Search Engine Optimization (SEO). ■ Google
- Introduction for web development. ■ Udemy
- Content Creation & Copywriting. ■ Udemy
- Digital Marketing. ■ Udacity
- Microsoft Office Programs. ■ Udacity
- English Conversation. ■ IBI
- Soft Skills. Scholarship ■ MCIT
- Graphic Designs. Scholarship ■ MCIT
 - Adobe Photoshop.

Personal Skills

- Project Management and Strategic Planning.
- Communication and Presentation Skills.
- Commissioning and Designing Skills.
- Marketing Strategies and Campaigns.
- Self-learn new Technologies and Sciences.
- Work under-pressure.
- Leadership Skills.
- Ability to work in a group.

References

References and Certificates are upon request.