



Abdelaziz Tarek

Digital Marketing Manager

Planning digital marketing campaigns, including web, SEO/SEM, email, social media and display advertising. Maintaining our social media presence across all digital channels. Measuring and reporting on the performance of all digital marketing campaigns.

Contact

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Living Cairo

date of birth 4-12-1996

Education

Bachelor's

Helwan University/Faculty of Commerce
and Business Administration

Courses

- digital marketing diploma
- wordpress course
- seo course
- Programming basics
- Content-writing
- Online Ads Best Practices
- media buyer

Expertise

- Digital Marketing
- Website Management
- seo optimization
- Advertisements On All Social Media Platforms
- Google Ads

Language

English

Arabic

Experience

2015 - 2017

JTI | Japan Tobacco International

Marketing Team Leader

- Planning and organizing marketing efforts to help grow our business and brand
- Recognizing growing markets and market changes to stay on top of the competition
- Managing projects and overseeing the implementation of everyday tasks, such as the organization and assessment of marketing campaigns
- Participating in recruiting marketing team members, setting marketing and sales strategic goals, training and supervision of marketing and sales representatives
- organize tasks to align diverse marketing efforts and activities with the company objectives

2017 - 2018

iitc web design

webmaster

- responsible for maintaining and managing websites and servers to meet user needs. They ensure the functionality, security, and efficiency of web infrastructure while optimizing loading speeds, fixing issues, and updating website content.
- updated on web standards and technologies to deliver functional and user-friendly websites
- review search engine optimization (SEO) to enhance website visibility
- Testing websites across browsers, operating systems and devices
- Monitoring online traffic and conversions

2018 - 2020

Ultramedica - Ecare

Digital Marketing Manager - webmaster

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- Seo
- Google ads - Meta ads

2020 - Until now

Ali Ben Ali Medical Equipment - Alfheem Academy

Digital Marketing Manager - webmaster

- Full Responsibility For Updating The Website content
- Seo
- Media Buyer