

AMR MOUSSA

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PROFESSIONAL SUMMARY

Results-driven professional with a background in Electrical Power and Machine Engineering and diversified experience across sales, production, real estate, and financial markets. Proven track record in customer engagement, revenue generation, and relationship management. Adept at communication, negotiation, and delivering high customer satisfaction. Passionate about events and networking, with strong exposure to Dubai's dynamic event industry.

CORE SKILLS

- **Sales & Business Development** | **Customer Service Excellence** | **Client Relationship Management**
- **Event Awareness & Networking** | **Negotiation & Persuasion** | **Market Analysis**
- **Team Collaboration** | **Communication Skills**

PROFESSIONAL EXPERIENCE

1. Sales Roles (During Studies)

Developed early experience in sales, communication, and customer handling.

2. Freelance Researcher

Handled customer service, sales insights, and customer satisfaction analysis.

3. Production Engineer

Worked in a manufacturing environment managing production processes and improving efficiency.

4. Sales Expert - Philip Morris (IQOS)

Promoted and sold IQOS products. Delivered product education and achieved sales targets.

5. Sales Manager - Golden Brokers (UAE)

Managed client portfolios in stock market trading. Generated leads, closed sales, and built long-term client relationships.

6. Real Estate Agent (UAE)

Handled property sales and rentals. Advised clients and negotiated deals successfully.

7. Lifestyle Model - Secret Society (UAE)

Participated in brand representation and promotional events.

EDUCATION

Bachelor's Degree in Electrical Power and Machine Engineering – Port Said, Egypt

ADDITIONAL EXPERIENCE

Actively attended major events and exhibitions across Dubai, gaining insights into event organization, audience engagement, and brand activation. Built strong networking and interpersonal communication skills.